

Table D: Permanent Signs in the C-3 & C-4 Use Districts

Sign Type	Allowable Sign Area	Illumination	Zoning Permit Required?	Design Review Required?
Building/Wall Signs	<ul style="list-style-type: none"> ▪ The aggregate area of all building/wall-mounted signage on any building shall not exceed 2 square feet for each linear foot of building frontage on the principal street up to a maximum of 500 square feet per parcel. 	Internal or External	Yes	Yes
Awning Signs	<ul style="list-style-type: none"> ▪ One sign per awning. ▪ ½ square foot of area for each linear foot of awning length. ▪ Maximum projection from building wall: 5 feet. ▪ Minimum clearance above sidewalk: 8 feet. 	Backlit or internally illuminated awnings are prohibited	Yes	Yes
Freestanding Signs	<ul style="list-style-type: none"> ▪ One sign per parcel. ▪ One square foot of sign area for each linear foot of building frontage on a principal street, up to a maximum of fifty (50) square feet. ▪ Maximum sign height: 15 feet. ▪ Minimum setback from a private street or public right-of-way: 15 feet. 	Internal or External	Yes	Yes
Signs at Drive-Through Lanes	<ul style="list-style-type: none"> ▪ Two signs for a drive-through facility. ▪ Maximum Height: 6' ▪ Maximum Display Area: 20 s.f. per sign 	Internal or External	Yes	Yes
Signs at Vehicular Entrances & Exits	<ul style="list-style-type: none"> ▪ One sign at each driveway ▪ Maximum display area per sign: 3 sq. ft. ▪ Maximum Sign Height: 3 feet 	Internal or External	Yes	Yes