

# EXPERIENCE WADSWORTH DOWNTOWN STREETScape IMPROVEMENT

Phase 1 : Conceptual Design & Planning





# COMPONENTS OF A COMMUNITY



# IDEAS – INFRASTRUCTURE INVESTMENT



By Kimley-Horn



Google

Mansfield, OH



Cambridge, MA



Google



Wadsworth, OH



Seattle, WA



Willoughby, OH



Willoughby, OH



Statesville, NC

# IDEAS – STREET / PEDESTRIAN EXPERIENCE

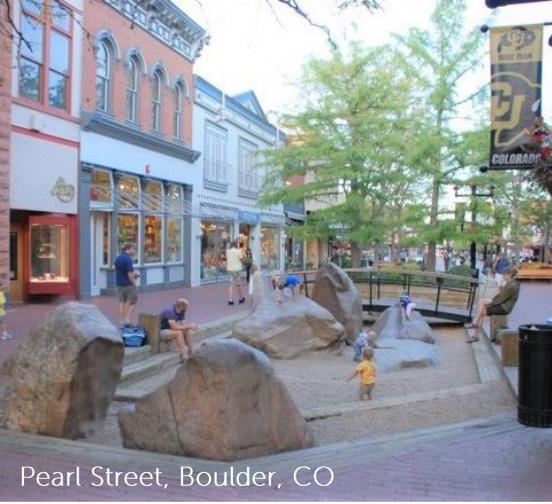


Ocean Grove, NJ



Painesville, OH





Pearl Street, Boulder, CO



Cuyahoga Falls, OH



# IDEAS — PUBLIC SPACE



Shaker, OH



Lake Geneva, WI



Washington Square Park, NYC

# IDEAS – PUBLIC ALLEYS



Seattle, WA



Detroit, MI



Austin, TX



City Architecture

East Lansing, MI



Rocky River, OH



Lewiston, Maine

# IDEAS – GATEWAYS + WAYFINDING



Littleton, CO



Whitehall, OH



An aerial photograph of a city street grid, showing buildings, parking lots, and roads. A prominent red banner with a white border is centered across the image, containing the text 'WHAT WADSWORTH SAID' in large, bold, black capital letters.

# WHAT WADSWORTH SAID

# DOWNTOWN VISIONING PLAN 2017

## RECOMMENDATIONS

### 4.1 OVERVIEW

This chapter is the crux of the Plan and includes the plan pillars, objectives, strategies, and additional recommendations. The eight plan pillars serve as the foundation for the Downtown Plan. They are derived from the existing conditions analysis and community feedback gathered throughout the planning process. The plan pillars express overarching goals that are valued and desired by the community.

In essence, the plan pillars represent the community's intentions to drive progress in Wadsworth. The pillars are presented here with brief descriptions of each. The following section presents the individual objectives and strategies that fall within each pillar and activate the Plan toward implementation. Finally, recommendations are scattered throughout the chapter to further illustrate the intent of the Plan.

### 4.2 PLAN PILLARS

#### PILLAR 1: A QUALITY COMMERCIAL BASE

The heart of Downtown is often characterized by its commercial offerings, namely its retail and restaurant options. As a major economic driver for the City, it is important that Downtown Wadsworth attract quality commercial uses which in turn draw residents and visitors to the area. At the same time, it is imperative that existing businesses are supported by programs and policies to retain the existing character of Downtown Wadsworth. Together, old and new businesses can expand the commercial area, promote independent business, and increase the authentic downtown experience.

- 1 A QUALITY COMMERCIAL BASE
- 2 A DEFINED CHARACTER AND FORM
- 3 EFFICIENT AND CONNECTED MOBILITY
- 4 A DEFINED IMAGE AND BRAND
- 5 EXPANDED SOCIAL CONNECTIONS
- 6 A DIVERSE AND GROWING ECONOMY
- 7 A RANGE OF HOUSING CHOICES
- 8 SMALL AND FUN



ROAD ALIGNMENT  
+ GREEN SPACE  
\$5 M



ALLEY  
IMPROVEMENTS  
\$2.3 M



BIKE TRAIL  
\$3.8 M



TRAIL HEAD +  
POCKET PARK  
\$1.5 M



STREETScape  
IMPROVEMENTS  
\$3.6 M



GATEWAY +  
WAYFINDING  
\$1.4 M



PLAZA / PARKING  
AREA  
\$2.8 M



PARKING  
REALIGNMENT  
\$1.4 M

FIGURE 3.1: CATALYST PROJECT INVESTMENT EXERCISE

# WHAT WADSWORTH SAID

THE BEST PART OF DOWNTOWN WADSWORTH IS...

EVENTS + ACTIVITIES

HISTORY

CHARM

**THE PEOPLE**

MOMENTUM

CHARACTER

COMMUNITY PRIDE

OPPORTUNITIES IN DOWNTOWN WADSWORTH...

GATEWAYS

SAFETY

PEDESTRIAN ACTIVITY

ALLEYS

OUTDOOR

IMPROVED CONNECTIVITY

DINING

MORE ACTIVITY/EVENTS

WAYFINDING SIGNAGE

**GREEN SPACE**



ROAD ALIGNMENT  
+ GREEN SPACE

\$5 M



ALLEY  
IMPROVEMENTS

\$2.3 M



BIKE TRAIL

\$3.8 M



TRAIL HEAD +  
POCKET PARK

\$1.5 M



STREETScape  
IMPROVEMENTS

\$3.6 M



GATEWAY +  
WAYFINDING

\$1.4 M



PLAZA / PARKING  
AREA

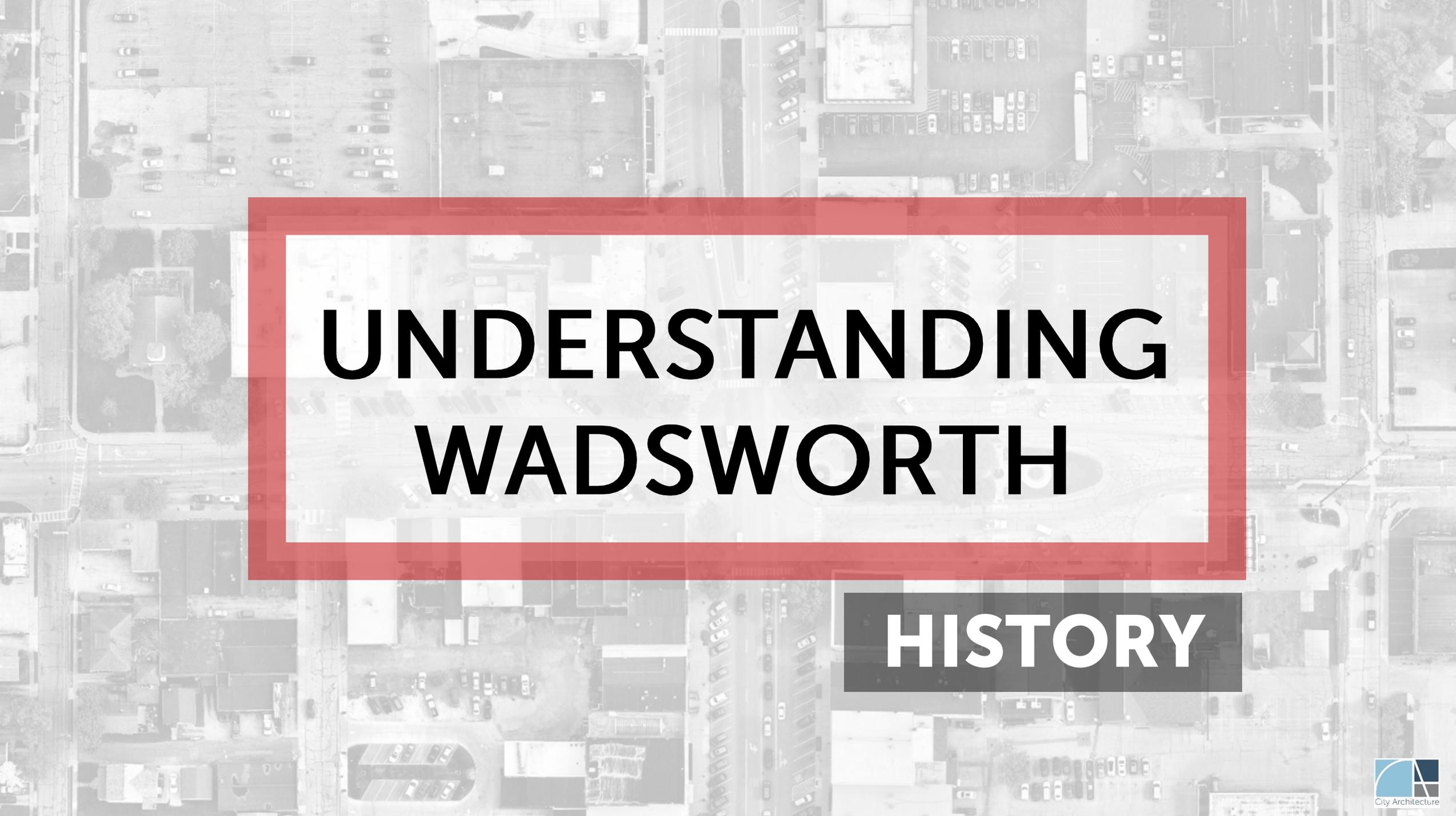
\$2.8 M



PARKING  
REALIGNMENT

\$1.4 M

FIGURE 3.1: CATALYST PROJECT INVESTMENT EXERCISE



# UNDERSTANDING WADSWORTH

## HISTORY

1814



SETTLED AND FOUNDED.  
NAMED AFTER GENERAL  
ELIJAH WADSWORTH.

PENNSYLVANIA DUTCH  
MIGRATE IN



1830s

1863



ADDED TO THE ATLANTIC & GREAT  
WESTERN RAILROAD LINE

COAL MINING  
INDUSTRY GROWS



1880s

OHIO COMPANIES FOUNDED BY  
YOUNG BROTHERS (OHIO MATCH,  
OHIO BOXBOARD, OHIO  
INJECTOR, WADSWORTH SALT)

1890s



1907



1907 INTERURBAN  
ELECTRIC TRAIN

LARGE INFLUX OF EUROPEAN  
IMMIGRANTS (MANY HIRED  
BY OHIO COMPANIES)

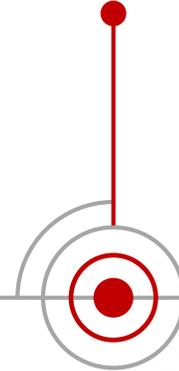
1900-  
1940

1930s



COAL MINING INDUSTRY  
STOPS (MANY SHAFT  
NETWORKS REMAIN UNDER  
WADSWORTH)

WADSWORTH OFFICIALLY  
BECOMES A CITY



1931

1936



FIRST WADSWORTH CITY  
HALL BUILT

1941-  
1945



WADSWORTH SENDS 1100  
SOLDIERS TO WWI (OF 5000  
RESIDENTS)

OHIO COMPANIES CLOSE



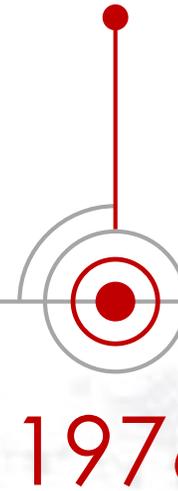
1960s-  
1980s

1972



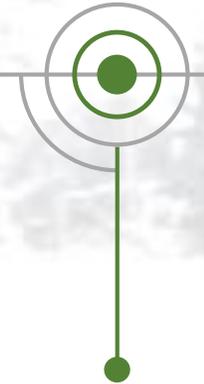
FIRST BLUE TIP FESTIVAL: A  
5 DAY CELEBRATION OF  
WADSWORTH'S HERITAGE

CURRENT GAZEBO BUILT



1976

1980s



LAST TIME DOWNTOWN  
WADSWORTH STREETScape  
WAS UPDATED

# HISTORY



# MAIN ST. - 1900

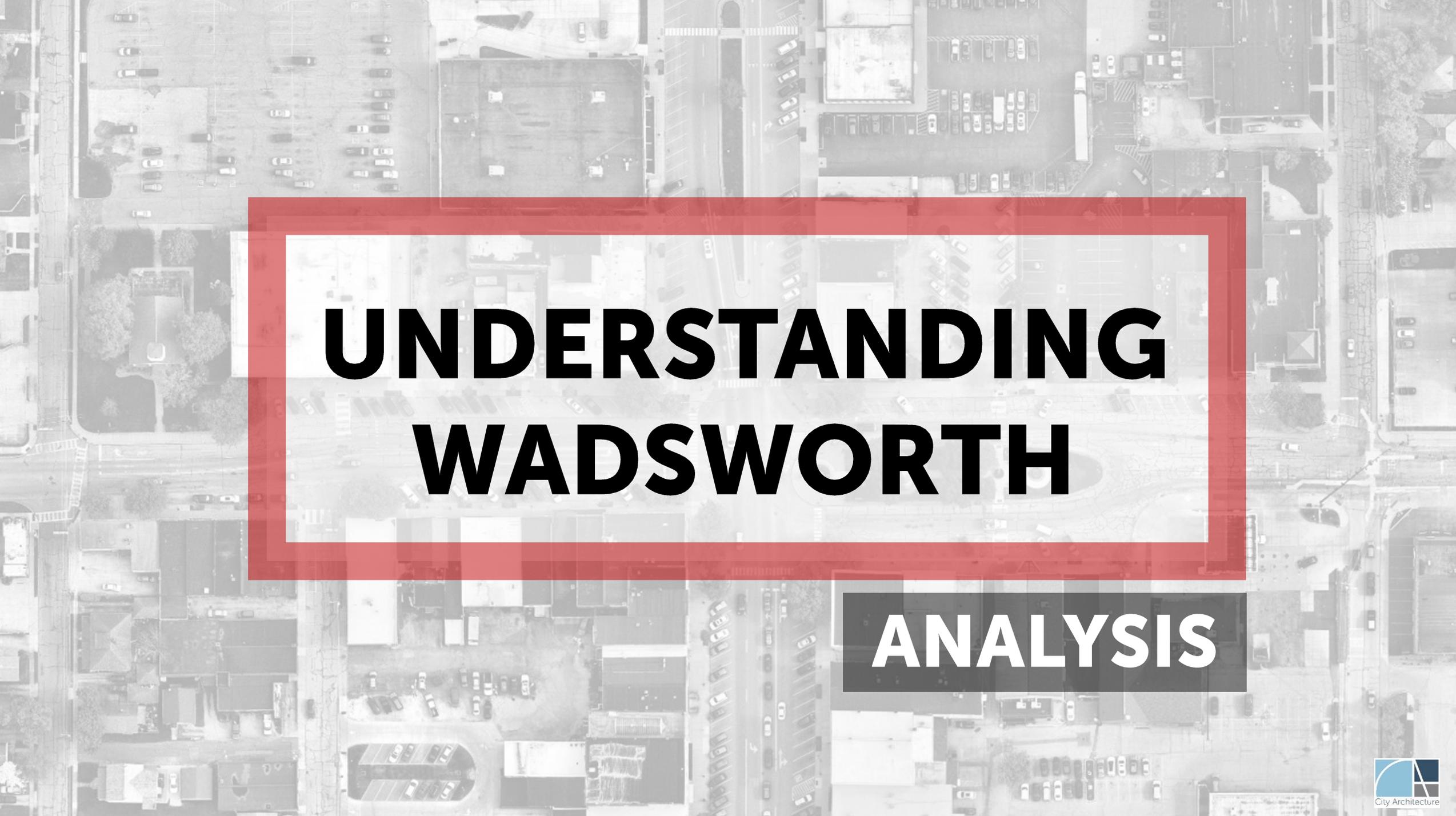


# MAIN ST. – 2019



# COLLEGE ST. - 1940





# **UNDERSTANDING WADSWORTH**

## **ANALYSIS**



PARDEE ST.

HIGH ST.

LYMAN ST.

BOYER ST.

**STUDY AREA**  
PRIMARY FOCUS ON  
STREETS & PUBLIC SPACES

0.05 MI<sup>2</sup>  
33 ACRES

COLLEGE ST.

BROAD ST.

MILLS ST.

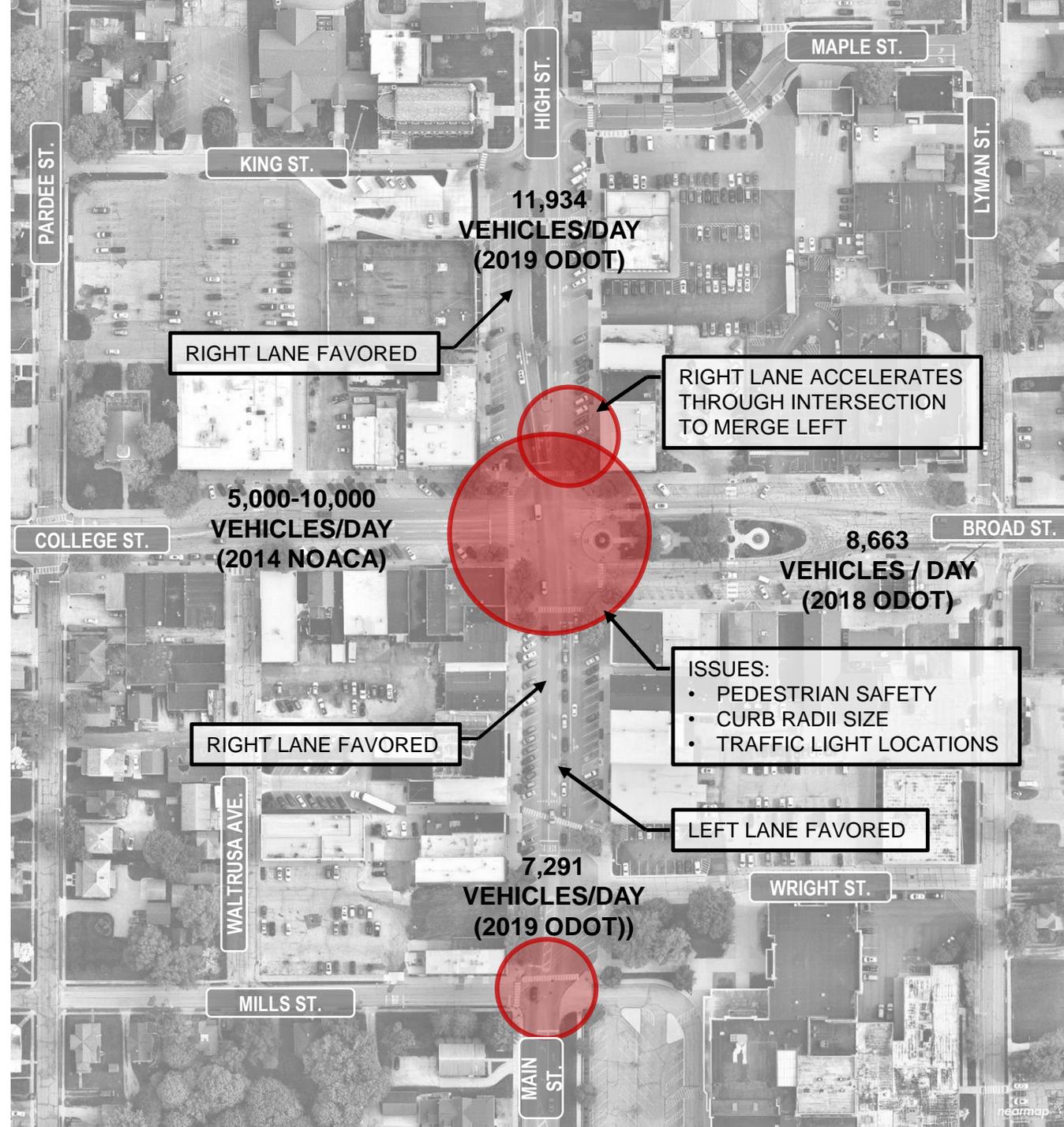
MAIN ST.

# 2010 SAFETY REPORT

2008-2010: 61 CRASHES

## CRASH TYPES:

- BACKING 26.2%
- PEDESTRIAN 6.6%
- ANGLE 15%
- IMPROPER BACKING 23%
- RED LIGHT RUN 6.6%



# 2010 SAFETY REPORT

## RECOMMENDATIONS

- SMALLER CURB RADII
- RELOCATE CROSSWALKS
- RELOCATE TRAFFIC SIGNALS
- REVERSE ANGLE PARKING
- ADJUST PAVEMENT MARKINGS AT MILL ST. INTERSECTION
- SIGNAGE FOR THRU-TRAFFIC



# PARKING

## DOWNTOWN CORE

### PARKING SPACE TYPES

SURFACE PARKING LOTS 538

ON-STREET PARKING 156

TOTAL PARKING: 694

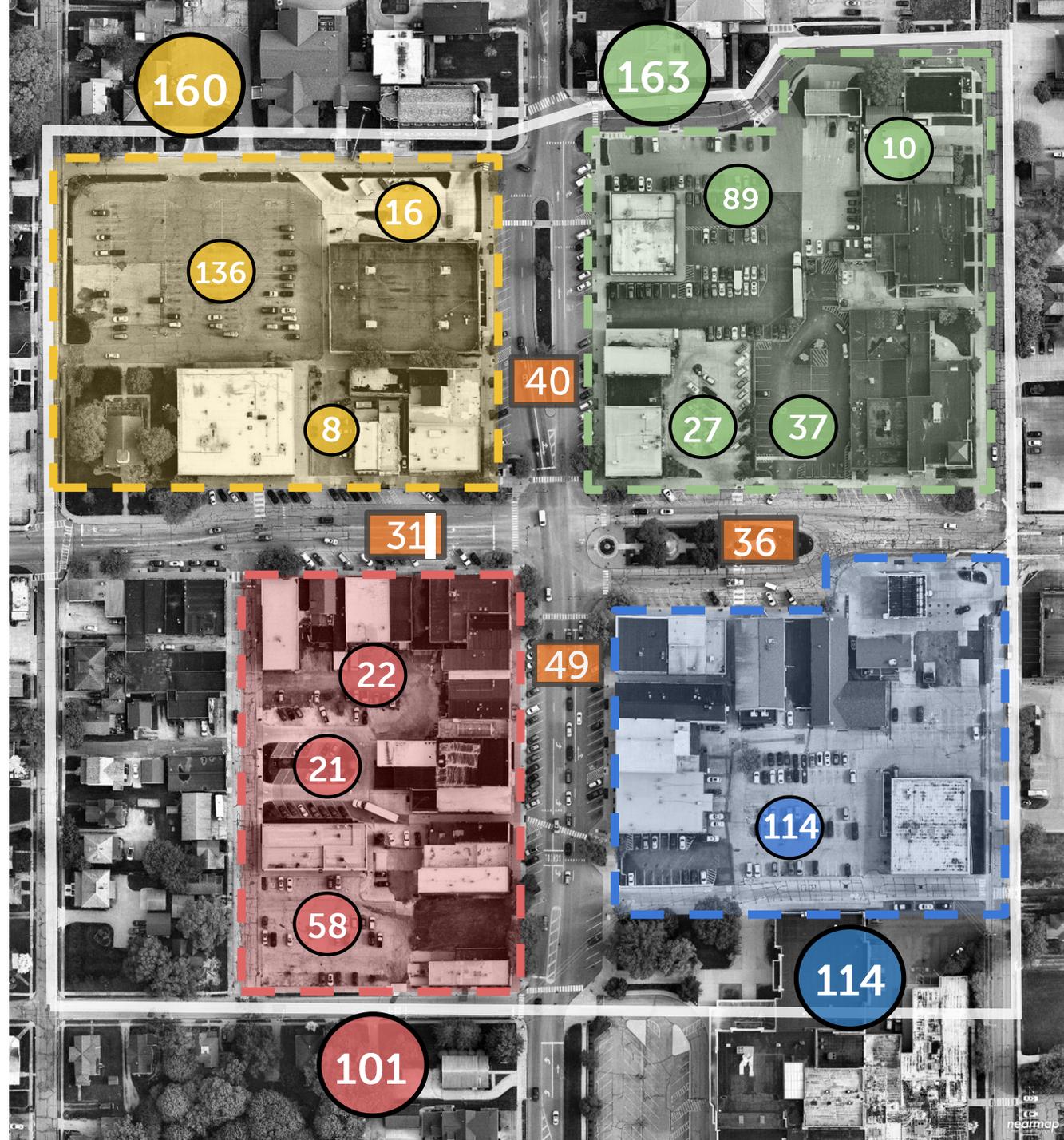
DOWNTOWN CORE: 23 ACRES

ON-STREET PARKING: .71 Acres (3%)

SURFACE PARKING: 4.7 Acres (20%)

NOT INCLUDING STREETS: 28%

**1/4<sup>TH</sup> OF DOWNTOWN  
WADSWORTH IS PARKING**



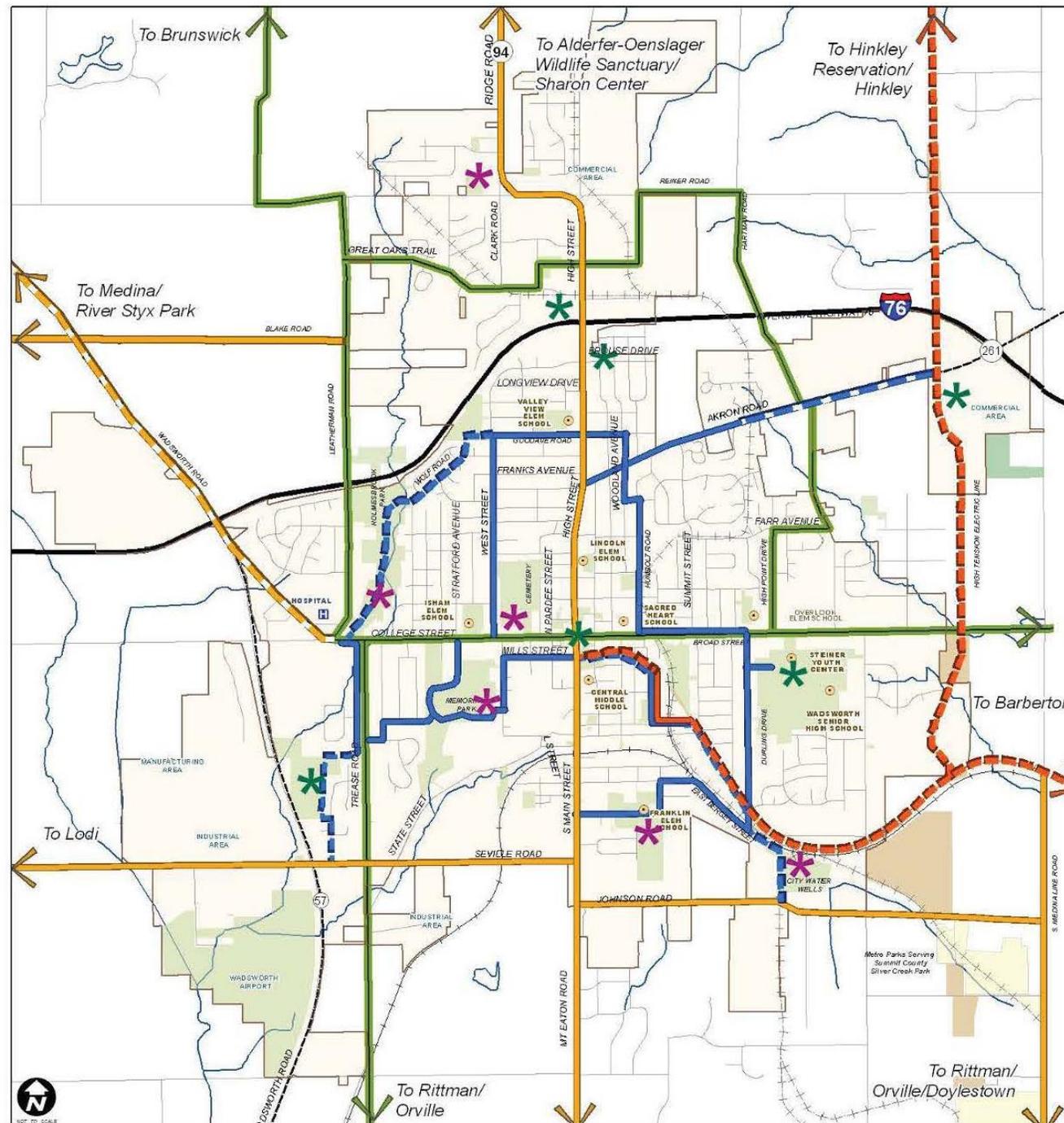
# CITY PROPERTIES



# 2010 BIKE TRAIL PLAN

## LEGEND

-  Existing Shared Road Bike Route (2008 Medina Co Engineer)
-  Ohio Edison / Electric Utility Connection
-  Shared Road
-  Multi-purpose trail
- Regional Connections**
-  Shared Road / Bike Route (4ft)
-  Designated Bike Lane (5ft)
- Inner City Connections**
-  Shared Road
-  Multi-purpose trail
-  Designated Bike Lane (5ft)
-  Rest Stop w/o restroom
-  Rest Stop w/ restroom



# INFRASTRUCTURE – PRIMARY STREETS



# INFRASTRUCTURE - PARKING



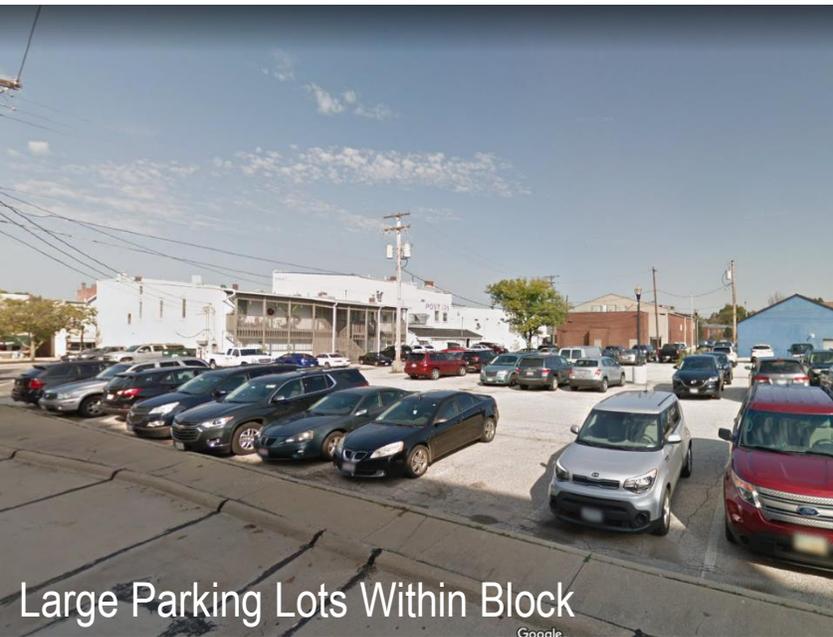
NE Parking Lot (looking towards High St.)



Broad St. (looking at City Hall / Parking)



City Hall Parking Lot



Large Parking Lots Within Block

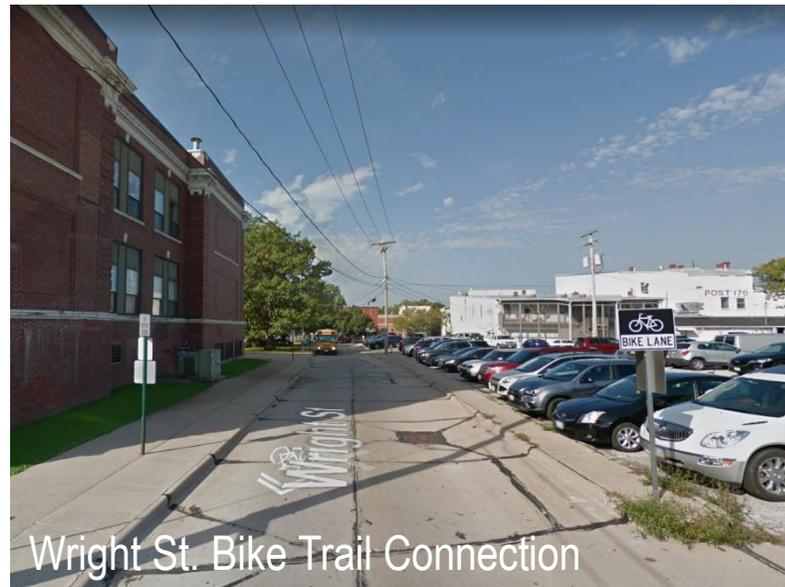


Improved SW Parking Lot



On-Street Parking

# INFRASTRUCTURE – PEDESTRIAN EXPERIENCE



# PUBLIC SPACE – GREEN SPACE



# PUBLIC SPACE - ALLEYS



- Defined Edge
- Feels long and narrow
- Lighting

- Defined edge
- Feels long and narrow
- View at end is important

- Grading issue
- View: parked car
- Bike parking on light poles?

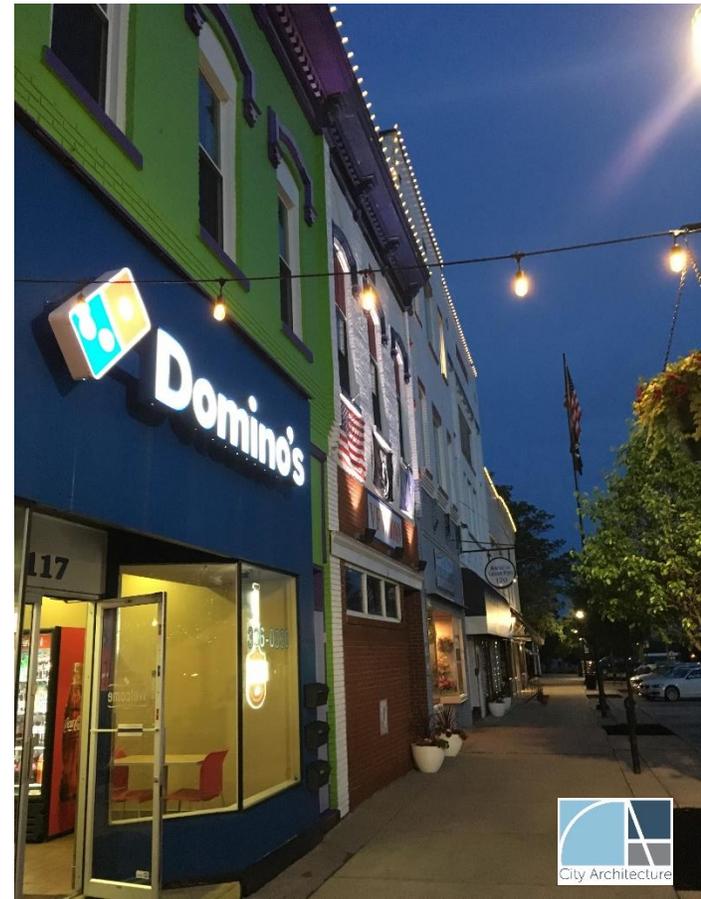
- Well-defined
- Landscape and paving
- Outdoor seating

- Missing edge
- Some seating and lighting

# PUBLIC SPACE - LIGHTING



Main St. – East Side



# SIGNAGE/WAYFINDING





# COMMUNITY OUTREACH

**JULY FIRST FRIDAY**



# JULY FIRST FRIDAY

[PUBLIC OUTREACH]



# EXPERIENCE WADSWORTH

## DOWNTOWN STREETScape IMPROVEMENT

### Project Overview

After collaboration between the City of Wadsworth and community partners, we are moving forward with the exciting catalyst project from the 2017 Downtown Visioning Plan: "Experience Wadsworth," a utilities replacement and streetscape improvement plan for the Downtown core. This project will include:

- **Replacement** of the aging waterlines, storm sewers, sanitary sewers, electric, and communications lines in Downtown Wadsworth.
- **Facilitation** of improvements for safety, pedestrian connectivity between Downtown amenities, and efficient vehicular traffic.
- **Enhancement** of sidewalks, streets, and alleyways to make Downtown more liveable, vibrant, and a destination spot.

The design process this year will feature various layers of public engagement, including outreach during First Friday events and meetings with various community groups and the public. The process will culminate with conceptual design plans for the new Downtown streetscape this fall. Please provide your feedback throughout the process and stay up to date on our website.



### Stay Connected

 <https://www.wadsworthcity.com/>



# MOBILITY + CONNECTIONS [examples]

Like it or not? Apply a sticker.

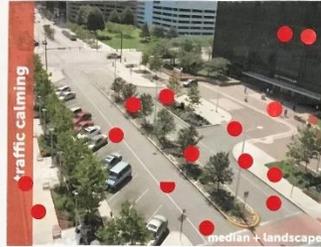
LIKE: GREEN



or



DISLIKE: RED



traffic calming

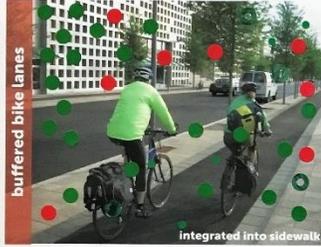
median + landscape



narrower street

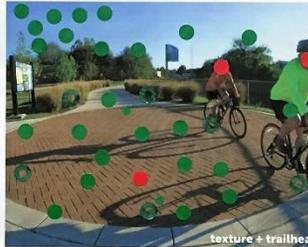


texture (pavers)

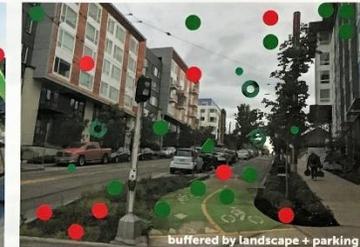


buffered bike lanes

integrated into sidewalk



texture + trailhead

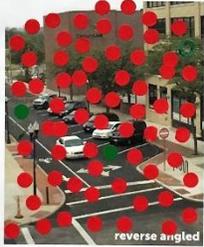


buffered by landscape + parking

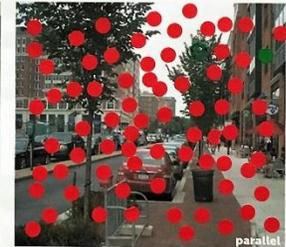


parking types

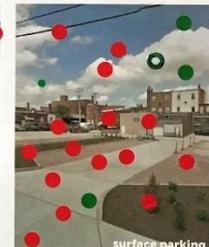
angled



reverse angled



parallel



surface parking



activating alleys

seating + art



events + outdoor din.



pavers + landscaping

EXPERIENCE WADSWORTH



# PEDESTRIAN EXPERIENCE

[examples]

Like it or not? Apply a sticker.

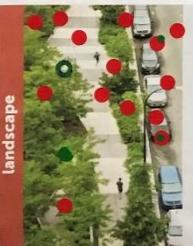
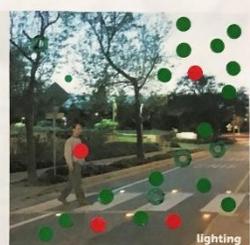
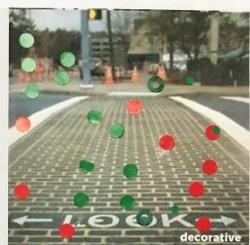
LIKE:  
GREEN



or



DISLIKE:  
RED



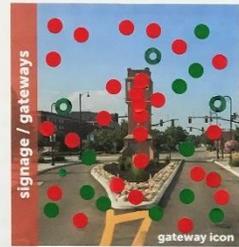
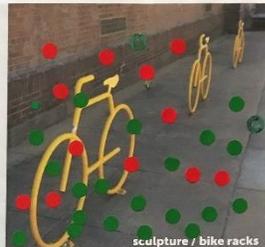
# PUBLIC SPACE + IDENTITY [examples]

Like it or not? Apply a sticker.

LIKE: GREEN

or

DISLIKE: RED



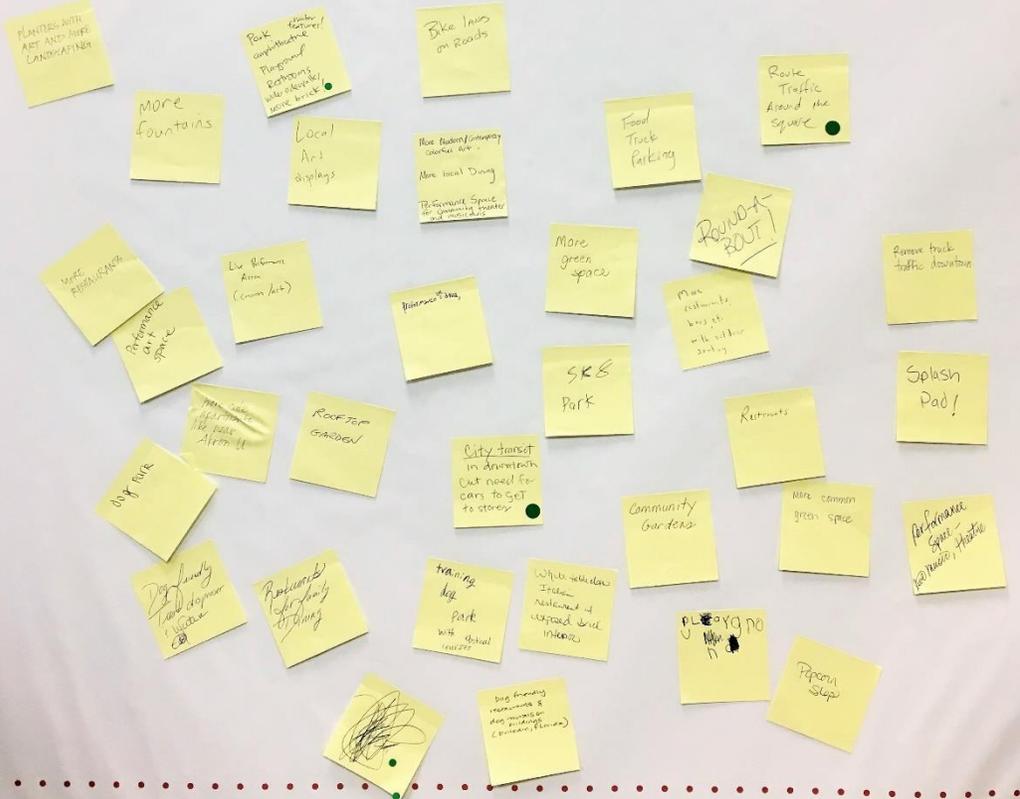
EXPERIENCE WADSWORTH



# COMMENTS

## What do you want to see in Downtown Wadsworth?

What do you love about Downtown Wadsworth? What is the biggest opportunity? Are we missing anything?



EXPERIENCE WADSWORTH



H.R. Gray

## What do you want to see in downtown Wadsowrth?

### IMPLEMENTATION COMMITTEE

LANDSCAPING

PRESERVE HISTORIC FEATURES

PRIORITIZE PEDESTRIANS

LOCAL DINING

GATHERING/  
EVENT SPACE

PLAYSCAPES / PLAY AREAS

KEEP EVERYTHING THE SAME

COMMON GREEN SPACE

MAINTAIN HISTORIC CHARM

WIDER SIDEWALKS

OUTDOOR DINING

GATEWAYS





# CORE TEAM MTG. #1 TOPICS



1. WIDER SIDEWALKS
2. RETAIN PARKING
3. RETHINK LANE CONFIGURATION
4. LANE WIDTHS TO MEET STANDARDS
5. TURN LANES & MEDIANS
6. BIKE INFRASTRUCTURE CONSIDERATIONS