

WADSWORTH DOWNTOWN STREETSCAPE IMPROVEMENT

Phase 1 : Conceptual Design & Planning



APRIL 30, 2019



WADSWORTH DOWNTOWN STREETSCAPE IMPROVEMENT

Phase 1 : Conceptual Design & Planning



“To create an unmatched downtown experience!”



WE AGREE!
(MORE ON THIS LATER)

UPCOMING SCHEDULE

- April: Superheroes Unite
- May: Downtown Game Night
- June: First Responder Friday
- July: Art in the Alleys
- August: Around the World
- Sept.: Sports Night

ABOUT US



BECOME A MEMBER



NEWSLETTER

Subscribe to our mailing list

SUBSCRIBE

UPCOMING EVENTS

April First Friday:
Superheroes Unite!

Apr 5 @ 5:00 pm - 9:00 pm

May First Friday:



RECOGNIZING WADSWORTH'S MOMENTUM



WADSWORTH VISION IN DOWNTOWN PARK & PLAZA

CONCEPT I

5.2 DOWNTOWN PARK & PLAZA

The final result of a Downtown park design could be any one of the three concepts shown here, or an alternative not represented in this plan. The design that ultimately gets constructed will depend on any number of factors, the availability of land and funding, and among them. These illustrations depict only a handful of options available to Wadsworth and are meant to inspire interest and discussion.

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CONCEPT I

- FEATURES:**
- Plaza with outdoor dining
 - Improved streetscape; gazebo & median remain

Call Illustration in Figure 5.3



Figure 5.3 - Concept I

DESCRIPTION:
Area A of Concept I with an existing parking lot redesigned to allow for outdoor dining and festivals.

CONCEPT II

- FEATURES:**
- Plaza with outdoor dining
 - Road realigned, new park, & gazebo moved to corner

DESCRIPTION:
Area A remains the same as depicted in Figure 5.3 of Concept I with an existing parking lot redesigned to allow for outdoor dining and festivals.

Area B of Concept II depicts the realignment of Broad Street to College Street and removal of the center median. The gained right-of-way is converted to a community park, with the gazebo and fountain relocated from their current location in the roadway median. Realignment of the roadway improves traffic flow and increases walkability by shortening the distance pedestrians must travel when crossing the street.

The gazebo is shown in a highly visible and prominent position at the corner of Downtown and acts as a gateway to the new park. Locating the park adjacent to existing buildings provides more opportunities for outdoor dining and ease of pedestrian access from nearby parking via the redesigned alleysways (Figure 5.3). The new location of the gazebo allows residents and visitors to congregate in greater numbers to watch performances, gather for festivals, or just relax in a quieter, safer park.



Figure 5.4 - Concept II: Proposed Downtown park and plaza.

CATALYST PROJECTS

5.2 DOWNTOWN PARK & PLAZA:

CONCEPT III

- FEATURES:**
- Plaza with outdoor dining
 - Realigned park & gazebo

DESCRIPTION:
Area A remains the same as depicted in Figure 5.3 of Concept I with an existing parking lot redesigned to allow for outdoor dining and festivals.

Area B depicts the realignment of Broad Street to College Street across the main intersection of Downtown and the removal of the roadway median, as shown in Figure 5.4 of Concept II. The gained right-of-way is converted to a community park, with the gazebo and fountain relocated from their current location in the median. Realignment of the roadway



Figure 5.5 - Concept III: Proposed Downtown park and plaza.

RECOMMENDATIONS

A QUALITY COMMERCIAL BASE

IMPLEMENTATION

OBJECTIVE PRIORITIZATION

A compilation handout of the top 15 Objectives as prioritized by both the Task Force and general public through the planning process.

PILLAR	ID #	OBJECTIVE	TASK FORCE	PUBLIC MEETING	TOTAL VOTES
1	1.1	Grow more retail options	6	16	22
5	5.1	Create new public spaces for gathering	6	16	22
6	6.1	Use economic development tools to promote revitalization	9	9	18
4	4.1	Define and promote the Downtown brand	4	13	17
5	5.2	Add additional community events	3	14	17
6	6.2	Promote the redevelopment of vacant or underutilized areas	3	13	16
2	2.2	Improve existing building form / facades	3	12	15
7	7.1	Promote mixed use and infill medium density housing in the Downtown	4	8	12
4	4.2	Brand the public realm	3	6	9
3	3.3	Expand parking options	2	6	8
2	2.1	Enhance existing codes and guidelines	1	6	7
3	3.4	Promote non-motorized transportation options	2	5	7
3	3.2	Improve pedestrian safety	2	4	6
3	3.1	Improve traffic flow	0	4	4
7	7.2	Preserve and protect the existing historical housing stock	0	3	3



WHAT DOES A GREAT
STREETSCAPE
DESIGN
MEAN TO YOU?



EXPERIENCE
CITY ARCHITECTURE

50



ALEX PESTA, AIA, AICP, LEED AP

PARTNER / PLANNING PRINCIPAL



Osborn Engineering

- 127 year old full service engineering consulting firm
- Professional Engineers on staff: 69
- Expertise designing a community inspired Downtown for several municipalities



About Us

Transportation

Roads and Bridges

Signalization

Environmental

Water

Wastewater

Stormwater

Green Infrastructure

Public Buildings

Parks

Recreation Facilities





AVENUE DISTRICT CLEVELAND



City Architecture



JACKSON STREET PIER SANDUSKY





TRI-C METRO CAMPUS CLEVELAND



BEFORE



DESIGN



AFTER



CEDAR FAIRMOUNT CLEVELAND HEIGHTS





A vibrant street scene in Coventry, Cleveland Heights. On the left, a sidewalk cafe with a blue awning and large glass windows has several people sitting on a bench. Pedestrians are walking along the sidewalk, which is lined with lush green trees and colorful flowers. A bicycle is parked near a black metal railing. In the background, a street with cars and modern buildings is visible. A large, abstract black sculpture stands on the sidewalk, surrounded by a low black metal fence. The overall atmosphere is bright and lively.

COVENTRY CLEVELAND HEIGHTS



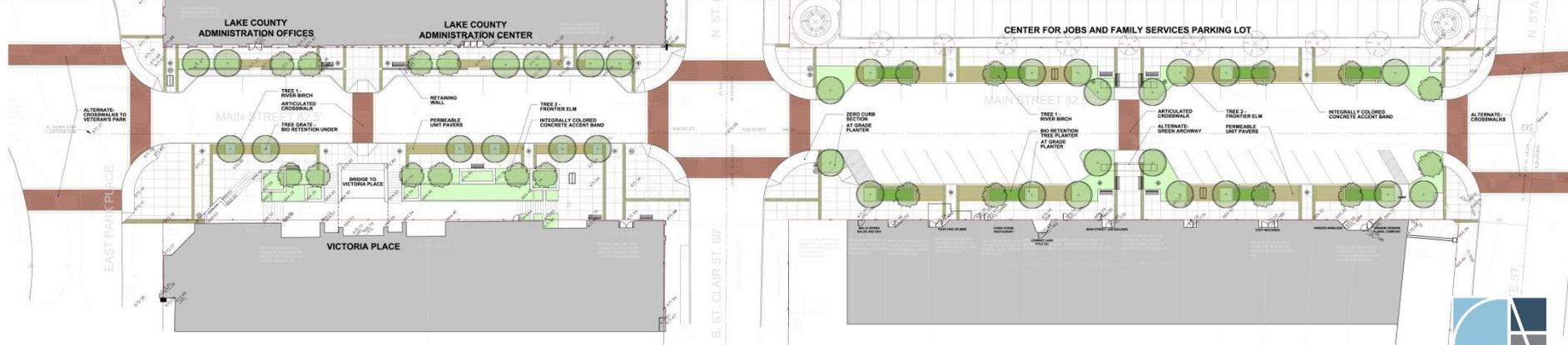
GROWING UP

FRONT STREET CUYAHOGA FALLS





MAIN STREET PAINESVILLE



CITY OF PAINESVILLE - MAIN STREET RECONSTRUCTION

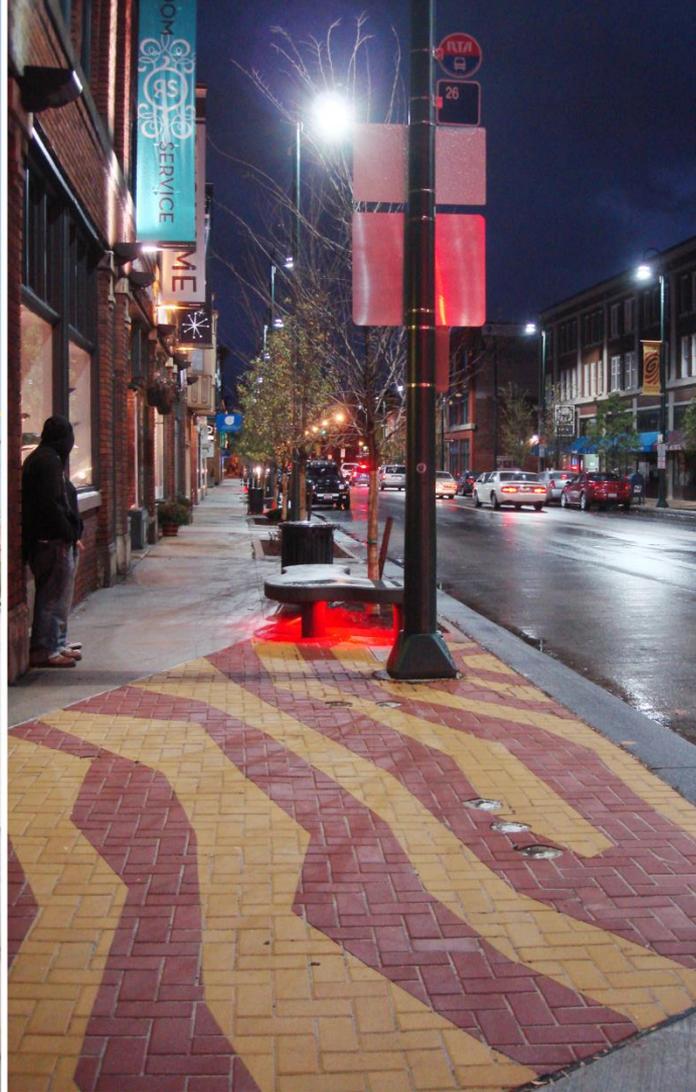


CHAGRIN BOULEVARD SHAKER HEIGHTS



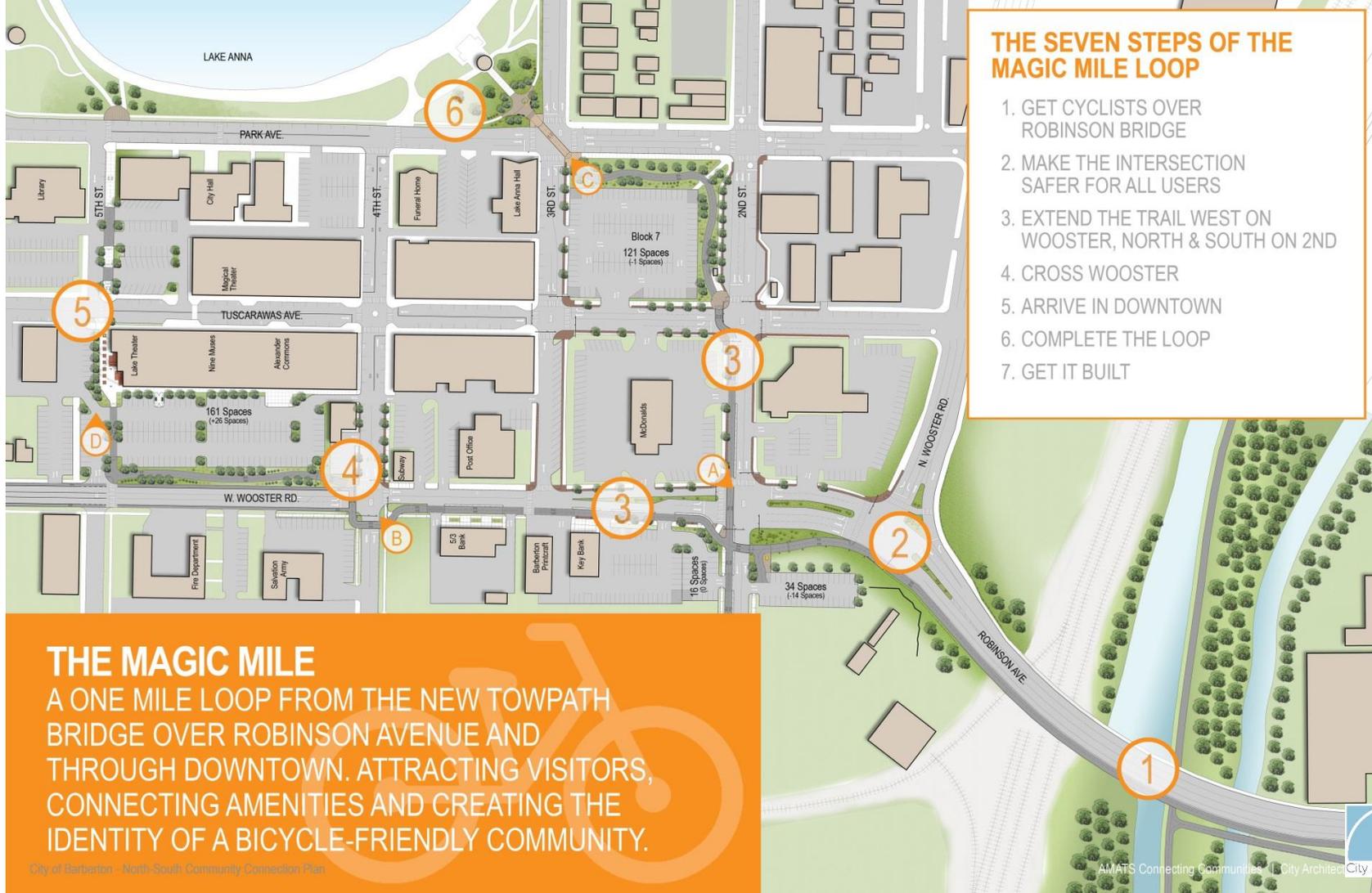
GORDON SQUARE CLEVELAND





THE SEVEN STEPS OF THE MAGIC MILE LOOP

1. GET CYCLISTS OVER ROBINSON BRIDGE
2. MAKE THE INTERSECTION SAFER FOR ALL USERS
3. EXTEND THE TRAIL WEST ON WOOSTER, NORTH & SOUTH ON 2ND
4. CROSS WOOSTER
5. ARRIVE IN DOWNTOWN
6. COMPLETE THE LOOP
7. GET IT BUILT



THE MAGIC MILE

A ONE MILE LOOP FROM THE NEW TOWPATH BRIDGE OVER ROBINSON AVENUE AND THROUGH DOWNTOWN. ATTRACTING VISITORS, CONNECTING AMENITIES AND CREATING THE IDENTITY OF A BICYCLE-FRIENDLY COMMUNITY.

MAGIC MILE BARBERTON





HOME OF J.C. BARBER'S HISTORIC DIAMOND MATCH FACTORY

MAGIC MILE
BARBERTON



J.C. BARBER'S HISTORIC DIAMOND MATCH FACTORY



OLD RIVER ROCKY RIVER







WELCOME TO OLD RIVER

OLD RIVER

WATCH YOUR STEP

HOW DOES WADSWORTH
EXPERIENCE
SUCCESS
THROUGH THIS INITIATIVE?