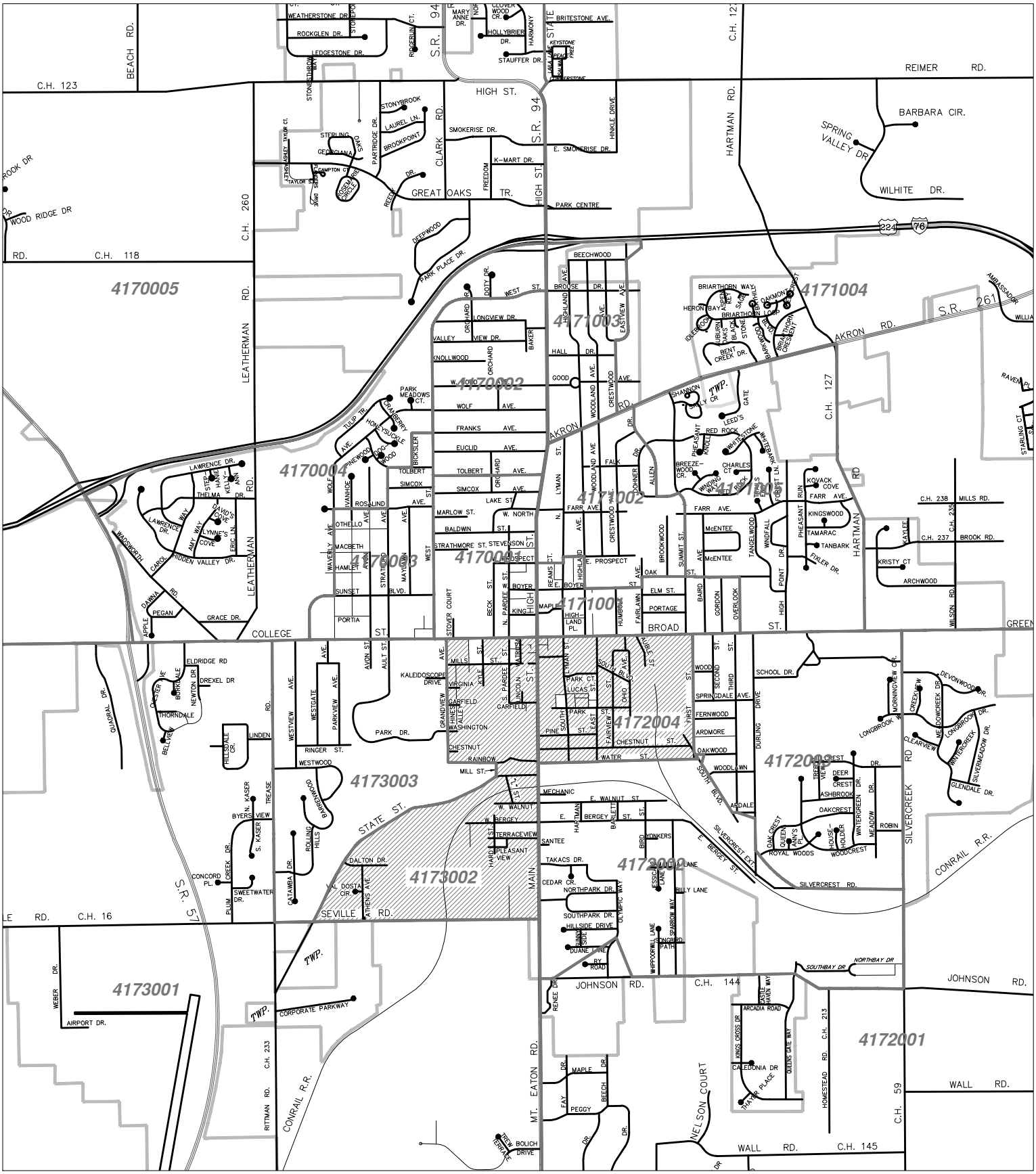2010 CHIP TARGET AREA